

Joseph A. Tarasco

Chief Executive Officer and Senior Consultant
Accountants Advisory Group, LLC



Joseph A. Tarasco, co-founded Accountants Advisory Group, LLC, to assist the leaders of today's public accounting firms in structuring and managing their practices to increase profitability, maximize value, implement succession planning and achieve long-term success.

Joe began his career in the accounting industry with a Big 4 firm and his experience includes 15 years as the managing partner of a 125-person CPA firm based in New York City. In his role as managing partner, Joe was responsible for all areas of the practice, including managing the partner group, marketing, human capital, technology, administration and financial operations.

Working closely with CPA firms, Joe assists them achieve higher levels of competitiveness, profitability and longevity. Joe is experienced and insightful in all areas of firm practice management, including succession planning, firm governance, mergers and acquisitions, partner compensation structure, selection of new partners, practice development, and career development for partners and staff. When facilitating partner retreats and strategic planning meetings, Joe draws on his extensive experience to provide partners and practice leaders with effective and innovative strategies to enhance the value of their practices.

The Journal of Accountancy, the New Jersey CPA, CPA Practice Management, The Practical Accountant, CPA Leadership Report, Inside Public Accounting, Public Accounting report, Forbes Insights have published articles authored by Joe regarding the management of accounting practices. Joe frequently gives presentations and webinars that focus on various practice management topics.

Joe has been recognized as one of the "Top 10 Most Recommended Consultants" by INSIDE Public Accounting.

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