



ACCOUNTANTS ADVISORY GROUP, LLC

Marketing & Lead Generation for the Cannabis & Hemp Industries

TARGET MARKETING + LEAD GENERATION SOLUTIONS TO GROW YOUR CPA FIRM

The Growth Zone® is **Accountants Advisory Group's** marketing and lead generation program for the cannabis and hemp industries. This turnkey solution is a cost-effective alternative to hiring multi-faceted, expensive marketing professionals, or managing numerous vendor relationships.

We understand the fast-growing and ever-changing cannabis and hemp industries. For the past several years, we have assisted CPA firms in developing and implementing successful cannabis and hemp niche practice areas.

Our advisory services for the cannabis and hemp industries include:

- developing and implementing strategic marketing plans and lead generation programs
- collaborating with cannabis and hemp law firms and referral sources
- digital marketing communications
- social media management
- website development and SEO
- branding and promotions
- advertising and public relations
- thought leadership, blogs, and publishing articles
- speaking engagements, webinars, and other events
- exhibiting and sponsoring at industry conferences



Our experienced professionals offer a full range of outsourced marketing and practice development services and are well-versed in the cannabis and hemp industries. We work closely with your partners and key staff to deeply understand your firm's culture, areas of expertise, services, depth of talent, resources, marketplace, budgets, and growth objectives. We develop customized and turnkey services and products to help you develop and implement your firm's cannabis and hemp industry growth plans and goals.

Accountants Advisory Group's Customized Approach

To learn more, contact **Nancy Damato**, President and Senior Consultant of Accountants Advisory Group and leader of The Growth Zone®. With more than 25 years of accounting firm marketing experience, and expertise in the cannabis and hemp industries, Nancy can assist you in developing and implementing a strategic marketing plan and lead generation program for your firm's cannabis and hemp niche.



Nancy A. Damato

President and Senior Consultant
Marketing & Business Development

Nancy@AccountantsAdvisory.com

TEL 845-265-9046 CELL 917-921-6768

CONNECT www.linkedin.com/in/nancydamato



ACCOUNTANTS ADVISORY GROUP, LLC
PRACTICE MANAGEMENT • MARKETING • HUMAN CAPITAL

AccountantsAdvisory.com/Cannabis

The Growth Zone® is a USPTO Trademark of Accountants Advisory Group, LLC